

MBA Change & Innovation



Change occurs. Let's lead it.



www.iae-aix.com/mba

iae
aix-en-provence

GRADUATE SCHOOL OF MANAGEMENT



Who is the MBA Change &

Who is the MBA Change & Innovation designed for ?

Our alumni so often say that their MBA year at IAE was life changing!

If you want:

- to lead your own change as well as you want to lead teams & organisations that can contribute to change the world,
- to leverage your personal background in a broader business context,
- to really advance in your career,
- to become confident in your capacity to make a difference handling difficult business situations,

you should be interested in our MBA Change & Innovation and we want to hear from you.

Our goal is to enable you to be global leaders in a culture of collaboration, innovation and social responsibility.



Shibing WU,
Fortis Associate
Chinese,
2007 Cohort

My one-year study in IAE Aix was really one of the most wonderful chapters in my life: challenging, exciting, reviving, changing. Since at that time I was already 29 years old, had worked for several years for European companies, I was looking for some intensive and practical management program in a European environment.

The MBA programme was exactly a good match with my needs in terms of courses content and design.

Besides, I also got some financial support from the school after some performance assessment, which further strengthened my resolution to go for this programme, though at that time I had already gotten several attractive job offers in China.

I really enjoyed not only all the courses but more importantly all the changes in my life like the way of thinking, the attitude towards life and so on. I felt like having experienced a rebirth! I learnt a lot every day not only from our excellent teachers but from my colleagues who are coming from different countries. Now I have a decent job in Europe.

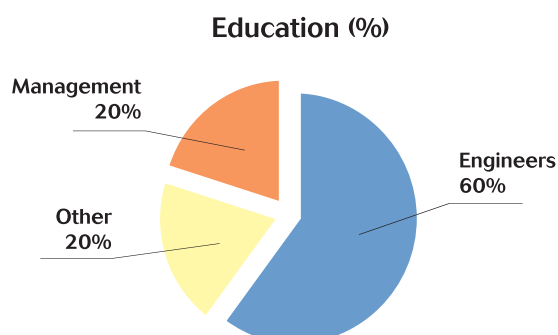
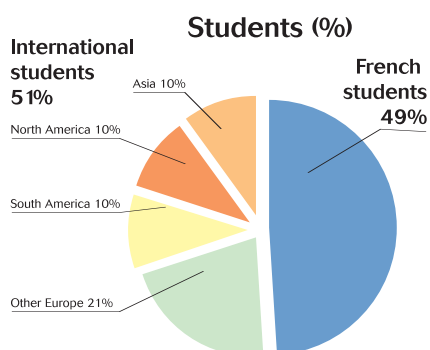
Participants Profile

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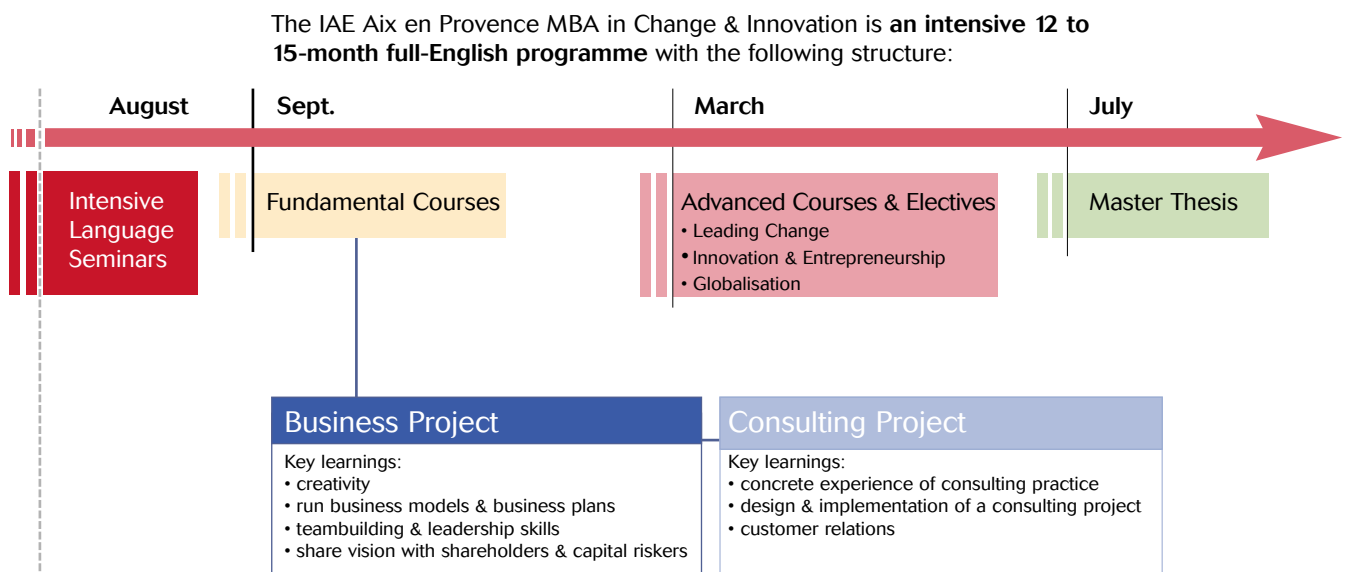
Participants are talented professionals from a wide range of cultural, academic and professional backgrounds with sharp intellectual curiosity.

Average age 34
Average working experience 9

Participants profile over the last five years



Programme Structure & Content



Methodology

The success of our MBA Programme is based on:

■ **Innovative and Hands-On Pedagogy:** Action learning methods, simulations and real business scenario analysis, case studies, integrative work, business games, exchange with business executives...

■ **Quality of the Faculty:** A large number of full-time international and very experienced university professors dedicated to the programme in collaboration with outstanding academics and highly successful consultants as well as top-executive guest speakers.

■ **Up-to-date Technology:** Use of inter- and intra-net systems, knowledge platforms, distance learning, forums, as well as an in-house Incubator for start-up projects.

■ **Close Follow-up:** On-going appraisal of the development of participants' skills tutorials, self-

assessment, personal and professional coaching, group studies, individual examinations.

■ **Intensive Language Seminars:** The programme is delivered in English; for those who feel the need, a 3 week intensive language training in English is organised just before the beginning of the MBA classes. Because we consider very important that our foreign students are fluent in French at the end of the programme, the possibility is given to our foreign participants to benefit of the intensive training in French, as well as 2 extra hours of French language classes per week throughout the academic year.

The MBA in Change & Innovation is a highly intensive programme and demands a strong commitment from participants. We expect you to participate actively and enhance the quality of the MBA Programme.

About our School &

About our School & Accreditation


The IAE Aix is part of the Université Paul Cézanne, located in the South of France within France's second largest metropolitan area after Paris. The region's multicultural history and change are complemented by its economic presence in France, with a strong focus on high-tech industries headquarters. The campus is 5km from the centre of Aix en Provence, 3 h by TGV (high-speed train) from Paris and 4 h from Barcelona and Milan.


IAE Aix has always been a pioneer in the public university system in France:

- First Management School to be created (1955)
- First to deliver a Ph'D degree in Management (1974)
- First to offer a full-time MBA, an e-learning MBA and a part-time Executive MBA
- First, and so far the only one, to be awarded with international accreditations: EQUIS (1999), AMBA (2003).

The spirit of innovation still drives us today, not only in research, but also in our teaching methods. Our pride is to deliver a management education based on

stimulating academics, hands on learning and strongly linked to the business world.

 EQUIS (European Quality Improvement System) – Given to the IAE Aix by the European Foundation for Management Development. The EFMD is the European accrediting body for business schools in Europe, and accredits the institute, not a specific programme.
<http://www.efmd.be>

 AMBA – Given by the Association of MBAs, the UK-based organisation responsible for accreditation of MBA programme. The Association of MBAs has two main roles: it is an independent accreditation body which assesses the quality of MBA programmes (AMBA accredits the MBA programme, whereas EQUIS accredits the institute) as well as a membership organisation for students and graduates of accredited MBA programmes.
<http://www.mbaworld.com>

Diplomas

Participants successfully completing the Change & Innovation programme will also receive the Master's in General Management delivered by the French University Ministry.



Tim FARRELL
Rolls Royce HRD
British
2004 Cohort

I joined the programme at IAE having completed 14 years practical experience of International HR and Change Management.

Though greatly immersed in change, my decision to come to IAE was, however, because I had not in fact ever really studied change. I had therefore begun a search for a programme that would advance my skills and knowledge in this field. The programme offered at IAE was enough for me to decide that I should invest in a career break and immerse myself for 15 months in this challenging programme.

Thus this programme was enormously beneficial in helping understand, shape and test-out the nature of change in today's working world.

What makes the C&I MBA Programme unique is the fact of it marrying the established elements of a conventional MBA course, with some key learning in the effective management of both change and communication.

Requiring over 750 hours of classroom time, plus enormous additional project and team working, the time at IAE is both positive and exhausting. With an enviable international faculty, teaching also at IMD, Kellogg, Oxford & Berkeley, drawing heavily upon their consulting experience gleaned in globally renowned organisations, the learning opportunity they make available to the programme's participants is an enviable one.

Business Start-up Incubator

Business Start-up Incubator

The IAE Aix has an in-house incubator which provides MBA programme participants who wish to start-up their own business with the high-level technologies and

tools necessary to do so. Expert advice as well as a privileged access to venture capital are given to support selected business projects.

Alumni Network

Alumni Network

An MBA curriculum is a unique experience in a person's lifetime and is not complete without becoming part of a network of professionals who have lived through the same experience. The Alumni Association aims to

connect the MBA's around the world to create a business network providing consulting resources, knowledge sharing, job opportunities, social events, and the promotion of a quality MBA programme.
<http://ad.iae-aix.com>

Career Services Centre

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The IAE Aix en Provence Career Services Centre offers a complete range of services adapted to the broad scope of participants: individual career coaching, workshops in career development with HR professionals, international recruitment fairs and other opportunities to meet with corporate recruiters and

agencies, as well as on-line career management tools and its own online job board and CV database (<http://services.iae-aix.com>). IAE Aix Career Services Centre is a member of the CARNET international careers consortium (www.carnet-alliance.org).

Fees

Fees

Fees: 18 000 €

They include:

- Tuition fees
- Language training courses
- Tutorial
- Training documents and handouts
- Personal Coaching
- Language laboratory, library, computer centre
- Career Services Centre
- Alumni Network
- International Students Office

Scholarships/funding available

- Scholarships are available. The allocation is based on merit (evaluation of the application form, test results and individual admissions interviews).
- The French Government provides scholarships (via the local embassy) in addition to specific grants for outstanding students from emerging countries (Eiffel-Egide).

- Those who work in France are also eligible for public grants (PARE, Fongecif).
- French candidates whom are currently unemployed can also apply for special admissions fees.
- Feel free to contact our office for further details.

Admissions

Admissions

Entry requirements
The programme is set up for international managers or managers-to-be with the following minimum requirements:

- A valid undergraduate degree or equivalent
- Minimum of three years work experience
- A good command of English
- Basic knowledge of management
- The professional ambition to work in an international environment

The application process includes a pre-selection based on:

- The completed application form
- 2 recommendation letters
- GMAT, or TAGE-MAGE and TOEFL results
- Selection interviews with our admissions committee members (either at the IAE Aix or by phone).

Corporate partners

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Here are some of the MBA Change & Innovation corporate partners who have recruited talented alumni or worked with students on consulting projects:

ABN AMRO, Accor, Alcatel, Air France, Altran, Areva, AT Kearney, Atmel, Bahlsen, BNP Paribas, B.O.C., Bouygues, Bull, Cap-Gemini, Cegelec, Clemessy, Club Méditerranée, Colgate Palmolive, Comex, Crédit du Nord, Culligan, Danone, Darty, Dell Emea, Deloitte, Disneyland, Dow Chemicals, Ducros, EADS, EMTEC, Essilor, Eurocopter, Europcar, FNAC, Eurosport,

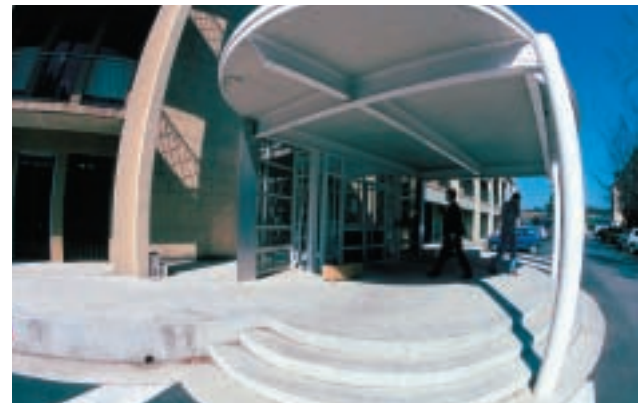
Ford, Fortis Bank, France Télécom, Gemalto, GE, Gillette, Hay Management, Hélio, Hewlett Packard, IBM, Ikea, KPMG, Lafarge, Le Monde, Lloyds, Michelin, Microsoft France, Oracle, Orange, L'Oréal, LVMH, Mondi Business Paper, Nestlé, Ortec, Pernod-Ricard, Philips, PlasticOmnium, Procter&Gamble, Promodes Carrefour, PSA Peugeot Citroën, Publicis Conseil, Rank Xerox, Reckitt & Colman, Renault Nissan, Rhône Poulenc-Rhodia, Rolls Royce, Saab, Sanofi Synthelabo, SAP, Schneider Toshiba, Schlumberger, SEMA, Sega

France, SFR, Shell, Sodexho, Sofitel, ST Microelectronics, Thales, Total Fina Elf, Unilever, Warner Bros, Wunderman

Want to know more?

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If you would like to be a part of this unique programme, please contact us by phone or e-mail, giving your name, position, address, phone number and e-mail. We will send you detailed information and an MBA application pack that you can also download from the website www.iae-aix.com/mba



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