

1st Year Master's Degree

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"The first year of our Master's degree brings students from varied backgrounds together: Bachelor's with a major in economics and/or management, as well as degrees in public management, sports management, healthcare management, biochemistry and Bachelor's degrees from foreign universities. So as to welcome foreign, English-speaking students as well as French students who are fully operational in English, the first semester may be done in English. 1st year students may customise part of their syllabus choices, given their first degree.

The year's two key factors for success are choice and counselling: choice of courses, choice of a foreign university for one term; counselling via each student's faculty tutor, assistance in seeking internships and appropriate foreign universities, and completing all the necessary steps in a timely fashion. The goal is to enable 1st year students to knowledgeably head towards a 2nd year specialisation."

OBJECTIVE

The first year of the Master's programme provides all its participants a common body of core business and management courses, as well as an international experience which will enable them to perfect their language skills and experience cultural differences.

Alongside these foundation courses, students can discover the different 2nd year specialisations by selecting specific training modules.

ADMISSIONS REQUIREMENTS

This programme is designed for graduates having earned 180 ECTS credits within the framework of a three-year Bachelor's degree or equivalent European degree.

Admission to the first year of the Master's is also possible for non-European foreigners with an equivalent degree or credits, or for applicants with equivalent professional experience (VAE).

Admission is based on the application file (including TAGE-MAGE, GMAT or GRE, TOEFL, TOEIC or IELTS, DELF TEF or DELF for non french proficient participants, professional project and previous studies and transcripts) and a motivation interview with an IAE admissions board.

ORGANISATION OF STUDIES

■ For French-speaking participants

During the first semester, students attend fundamental courses in management, either in the French or English Track.

They select "sample courses" to discover the different professions of their possible majors, and to attend a course in some of them.

They improve their foreign language oral and written skills.

During the second semester, depending on their former studies and their proficiency in English, they either:

- Spend a term in a foreign university and on their return, they wrap up the year with a minimum one-month corporate assignment
- Complete their 1st year course requirements and carry out a six-month internship abroad or in France.

■ For non-French-proficient participants

During the first semester, students attend fundamental courses in management, in English.

They select "sample courses" to discover the different professions of their possible majors, and to attend a course in some of them.

They keep improving their French oral and written skills.

During the second semester, depending on their former studies and their proficiency in French, they:

- Complete their 1st year course requirements and depending on their proficiency in French can attend intensive French classes
- Carry out a three or six-month internship abroad or in France.



STRUCTURE AND CONTENT OF THE PROGRAMME

■ First Semester

Common core courses

- Strategy
- Marketing
- Interpersonal Development
- Human Resource Management
- Foreign Language: Written Skills
- Foreign Language: Oral Skills

Electives

- Accounting
- Business Law
- Micro-economics
- Communication
- Information Systems
- Operations Management and Supply Chain

Focus on...

for example:

- Labour Law
- Information Systems Engineering
- Marketing Analysis
- Communication Theory
- European Institutions
- Leadership
- Data Bases
- Research in Management
- Time and Risk Variables in Finance

■ Second Semester

A term in a foreign university or courses (Jan-Feb) and a six-month long internship abroad or in France

Common core courses

- Financial Analysis
- Management Control
- Economic Environment
- Making Outstanding Presentations

Electives

- Strategy II
- Consumer Behaviour
- Finance
- Marketing of Services
- Intensive French courses (for non-french-proficient participants)

Corporate Assignment (one-month minimum) for the students who spent a term in a foreign university

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