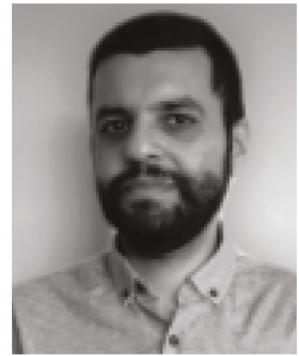


**GHODS Ali**  
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**BIOGRAPHY**

Ali Ghods is an Assistant Professor in Organization Studies at IAE Aix-Marseille Graduate School of Management, and a member of the CERGAM research center. Ali holds a Ph.D. in Management from Aix-Marseille University, and his main research interest includes the legitimacy, social evaluation, and internationalisation of innovative startups. In the pedagogy side, Ali lectures on project management, business model, strategy, innovation, and new venture creation. With a background in engineering, the focus on entrepreneurship comes from the professional background where Ali worked with different startups as an engineer, a digital marketing officer, and a co-founder of startups in the financial sector and tourism sector outside France.

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**EDUCATION**

PhD	2021	Aix-Marseille University, Management
MSc	2016	Aix-Marseille University, Management of Innovation and Information Systems
MSc	2014	Iran Allame Tabatabai University, Management of Information Systems
BSc	2012	Iran University of Science and Technology, Management Engineering

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**Foreign languages**

Language	Read	Speak	Written
FRENCH	X	X	X
ENGLISH	X	X	X

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**ACADEMIC ACTIVITIES**

**Since September 2022:** Assistant professor at IAE Aix-Marseille university

Courses currently given at Aix Marseille Graduate School of Management – IAE

- New venture creation (M1)
- Business Models (EMBA)
- Business Plan (M2)
- Project Management (M2)
- Design Thinking and Strategic Innovation (M1)

### Past academic positions (optional)

- 2021-22:** Research Assistant, European M&A Institute, Toulouse School of Management
- 2020 -** Research scholar, The Chair Legitimacy and Entrepreneurship, Aix-Marseille University

### **SCIENTIFIC ACTIVITIES**

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- **Ali Ghods**, *The influence of legitimacy on internationalization of new ventures: Evidence from the French biotechnology industry*, 2021, Strategic Change, Accepted

### **MANUSCRIPTS UNDER REVIEW**

- **Ali Ghods**, Antonin Ricard, Bénédicte Aldebert, *A socio-cognitive perspective of legitimacy: Representations of legitimacy among international entrepreneurs*, 2022
- **Ali Ghods**, Antonin Ricard, Bénédicte Aldebert, Eric Schoon, *Applying NLP to better understand social evaluation: The case of biotech SMEs' legitimacy*, 2022
- Nour Alrabie, **Ali Ghods**, *L'entrepreneuriat et la transition écologique : une analyse des tendances des modèles d'affaires issus des travaux étudiants en France*, 2023

### **WORKING PAPERS**

- Mattieu Cabrol, Vinciane Servantie, **Ali Ghods**, *Innovation and international entrepreneurship: A literature review*, Draft in progress
- Bénédicte Aldebert, Gaël Leboeuf, Daisy Bertrand, **Ali Ghods**, *The mechanisms of legitimacy construction: A study of crowdfunding campaigns*, Draft in progress

### **CONFERENCE PRESENTATIONS**

- Nadia Boulmakoul, **Ali Ghods**, Marcos Ferasso, *Incubators and public regional strategy: A desire to plan an entrepreneurial ecosystem (EE)*, 2021, Digital, Innovation, Entrepreneurship & Financing (DIF), Lyon, France, 20-22 December
- **Ali Ghods**, *Revisiting new venture legitimacy measurement*, 2021, Université d'Été sur la Legitimité Entrepreneuriale, Marseille, France, 12-13 July
- Nadia Boulmakoul, **Ali Ghods**, *La stratégie territoriale de soutien à l'hypercroissance : une volonté de planification des écosystèmes entrepreneuriaux (EE)*, 2021, ACFAS, Montréal, Québec, 05 May
- **Ali Ghods**, *The influence of legitimacy on internationalization of new ventures: Evidence from the French biotechnology industry*, 2020, JAMI ESSCA, Aix-en-Provence, France, 17 December
- **Ali Ghods**, Antonin Ricard, Bénédicte Aldebert, *Reconceptualizing the measurement of legitimacy: An approach and empirical validation*, 2019, EGOS, Édimbourg, Écosse, 4-6 July

- Marcos Ferasso, **Ali Ghods**, Odile de Surrel de Saint Julien, Bénédicte Aldebert, Corinne Grenier, *Accelerating the second phase of startup's growth: The roles of indirect capabilities*, 2019, 8e colloque santé, Marseille, France, 20 May
- **Ali Ghods**, Antonin Ricard, Bénédicte Aldebert, *Measuring Legitimacy of New Ventures: The case of Biotechnology Industry*, 2019, CERGAM-E2I Master Class, Aix-en-Provence, France, 29 April – 3 May
- **Ali Ghods**, Antonin Ricard, Bénédicte Aldebert, *Measuring Legitimacy of New Ventures: The case of Biotechnology Industry*, 2019, Entrepreneurship-as-Practice, Nantes, France, 4-6 April
- Antonin Ricard, Bénédicte Aldebert, **Ali Ghods**, *New Ventures in search for legitimacy? An analysis of startups social representations of legitimacy*, 2017, Académie de l'Entrepreneuriat et de l'innovation, Dakar, Sénégal, 6-8 December
- **Ali Ghods**, *Social representations of legitimacy*, 2017, CERGAM-E2I Master Class, Aix-en-Provence, France, 9 - 12 May

## **IMPACTS & OTHERS**

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