

MUNZER Margit
Assistant Professor



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BIOGRAPHY

Margit Munzer is Assistant Professor at IAE Aix-Marseille since 2020 and academic director of the MSc Finance, Management Control and Reporting. From 2017 to 2020, she worked at IAE Lyon. She received her PhD from the University of Cologne, Germany, and the University of Strasbourg/EM Strasbourg, France, in 2016. During her PhD she worked as Research and Teaching Assistant at EM Lyon Business School and IAE Toulon in France. Her research interests are in the areas of financial market regulation, standard setting and management control.

EDUCATION

- 2016: PhD – Cotutelle, EM Strasbourg (France) and University of Cologne (Germany)
- 2011: Master in Business Management, University of Cologne (Germany)

Language	Read	Speak	Written
FRENCH	X	X	X
ENGLISH	X	X	X
GERMAN	X	X	X

ACADEMIC ACTIVITIES

- 2022-...: Academic Director of the Master 2 Finance, Management Control and Reporting
- 2022-...: Director of the research axis Finance, Control and Accounting of the CERGAM Research laboratory
- 2022-...: Council of the CERGAM Research laboratory
- 2020-2022: Academic Co-Director of the Master 2 International Business
- 2019-2020: Council of the Research laboratory Magellan, iaelyon, Université Jean Moulin Lyon3
- 2018-2020: Member of the Association of Master Programs in Management Control and Organizational Auditing (AMCGAO)

Courses currently given at Aix Marseille Graduate School of Management – IAE

- Management Control (M1)
- Cost Control Management (M2 International Finance)
- Fixed Income (M2 International Finance)
- Scorecards in Management Control (M2 Management Control)

- International Finance / Management Control (M2 International Business)
- Research in Accounting (M2 Research)

Other courses

- Cost Accounting and decision-making
- Corporate Finance
- Company evaluation
- Business English in Financial Accounting and Management Accounting
- Budgeting
- Introduction to Management Control and Auditing
- Financial Analysis

Past academic positions (optional)

- 2017-2020 : Assistant Professor, IAE Lyon, Université Jean-Moulin Lyon 3
- 2014-2016 : Research and Teaching Assistant, IAE Toulon
- 2012-2014 : Research and Teaching Assistant, EMLyon Business School

SCIENTIFIC ACTIVITIES

Journal articles

Munzer, M., Pelger, C. (2022): Maintaining the universal banking model – A study of institutional work in the endogenization of a failed transnational post-crisis financial market reform, Critical Perspectives on Accounting, in Press (FNEGE cat. 2)

Munzer, M. (2019): Justifying the logic of regulatory post-crisis decision-making –The case of the French structural banking reform, Critical Perspectives on Accounting, vol. 60, May 2019, pp. 44-64 (FNEGE cat. 2)

Working papers

“Moral struggles over the public interest in accounting in the aftermath of the global financial crisis”, with R. Pucci (Monash University, Australia)

“Market reactions to structural reforms in the banking sector –A cross-country event study”

Refereed conferences

- 2020: Interdisciplinary Perspectives on Accounting (IPA), Innsbruck, Austria
- 2019: Annual Conference of the European Accounting Association (EAA), Paphos, Cyprus; Annual Conference of the French Accounting Association (AFC), IAE Paris-Sorbonne, France
- 2018: Annual Conference of the European Group of Organizational Studies (EGOS), Tallinn, Estonia; Interdisciplinary Perspectives on Accounting (IPA), University of Edinburgh, United Kingdom; Annual Conference of the French Association of Political Economy (AFEP), Université de Reims, France.
- 2017: Annual Conference of the French Accounting Association (AFC), IAE de Poitiers, France; Public Authority and Finance Conference, Labex ReFi, Université Sorbonne Paris I, France; Annual Conference of the German Academic Association for Business Research (VHB), St. Gallen, Switzerland ; Annual Conference of the Society for the Advancement of Socio-Economics (SASE), Research Network Accounting, Economics and Law, Université de Lyon 1, France.
- 2016: Annual Conference of the European Accounting Association (EAA), Maastricht University, Netherlands; Annual Conference of the French Finance Association (AFFI), HEC Liège, Belgium; Annual Conference of the French Accounting Association (AFC), Ecole Universitaire de

Management, Clermont-Ferrand, France.

- 2015: Annual Conference of the European Group of Organizational Studies (EGOS), Alba Graduate Business School, Athens, Greece ; Annual Conference of the German Academic Association for Business Research (VHB), University of Vienna(WU), Austria; Doctoral Colloquium of the British Finance and Accounting Association (BAFA), University of Manchester, UK.
- 2014: Annual Conference of the British Finance and Accounting Association (BAFA), London School of Economics (LSE), UK.